Experience the Excitement of Monte Carlo: Casino Royale!

2012 Sponsorship Package
Experience the Excitement of
Monte Carlo: Casino Royale
at our 9th Annual Gala Event

Honoring
Brian Grazer
and
Colonel Paul Pasquina, M.D.

October 21, 2012
Barker Hangar, Santa Monica Airport

Mistress of Ceremonies
Ms. Debbie Allen
Mission Statement

The Alfred Mann Foundation is a medical research foundation dedicated to bringing advanced medical technologies to the public to provide significant improvements to the health, security and quality of life for people suffering from debilitating medical conditions.

Gala Committee
Loreen Arbus
Edythe and Eli Broad
Susan and Alan Casden
Mimi Danihel
Kelly and Robert Day
Rhea Perlman and Danny DeVito
Ilene and Stanley Gold
Joan and John Hotchkis
Shawn and Larry King
Joyce and Kent Kresa
Niki and C.L. Max Nikias
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Leighann and Matthew Rivera
Gayle and Ed Roski
Susan and Henry Samueli
Mary Hart and Burt Sugarman
Ginny and Peter Ueberroth
The Honorable Antonio R. Villaraigosa

Honorary Committee
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The Honorable and Mrs. Howard Berman
Michael Bolton
Sandy and Larry Bosley
Placido Domingo
Leeza Gibbons
Randi and Richard Jones
Debbie and Norm Nixon
The Honorable and Mrs. Dana Rohrabacher
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The Honorable and Mrs. Dickran Tevrizian
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Alfred Mann Foundation
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Alfred E. Mann

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Vice President of R&D, CRMD
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Richard Waugh, Jr.
Former Chief Financial Officer of Northrop-Grumman Corporation
Ladies and Gentlemen,

On behalf of the Alfred Mann Foundation, I would like to thank you for your interest in the work of the Foundation and its annual gala event, “An Evening of Innovation and Inspiration”.

Founded in 1985 with an initial endowment from Alfred Mann, the Foundation has very successfully delivered on its mission to pioneer, develop and bring to the marketplace cutting-edge medical devices to improve the quality of life for thousands of people suffering from previously unmet medical conditions.

Among the Foundation’s employees, we have many with doctorates, and other advanced degrees, military veterans, and people who hail from more than 20 foreign countries. These dedicated employees have played – and continue to play — a significant role in bringing many breakthrough medical devices to reality, including a cochlear implant to enable the profoundly deaf to hear, a glucose sensor for continuous monitoring of blood sugar levels in diabetics, an implantable prosthetic device to overcome visual impairments and an implantable neuromuscular stimulation device to improve the quality of life for patients with a wide range of neural and muscular disorders. The benefits that people have gained from the work of the Foundation have, in many instances, “given them back their life”, enabling them to continue to live a near-normal life with their disorders treated by a tiny medical device.

At its annual gala the Alfred Mann Foundation recognizes individuals whose humanitarian efforts have positively transformed the manner in which society responds to human needs. Awards are presented for Innovation and Vision, Scientific Achievement and Artistic Vision. The gala is attended by more than 400 people from all segments of society. It is a glamorous evening of entertainment and inspiration to celebrate and benefit the medical and scientific research advancements of the Alfred Mann Foundation. The past eight years’ galas combined have cleared about $5.5 million. Each year we work diligently to exceed the last year’s amount, the entire net proceeds of which are dedicated to biomedical research for projects that offer hope to improve the quality of life of thousands of individuals.

Enclosed is a brochure that is an overview of the Foundation’s mission, efforts and accomplishments. If you have any further questions or would like more information regarding the Foundation, please do not hesitate to contact me at cassandragmann@yahoo.com

I look forward to hearing that you will join with the Foundation in its continued efforts to bring hope to people suffering from illnesses and disabilities—the hope that they may someday lead productive, highly functional lives.

Sincerely,

Cassandra Mann
Co-Chairperson of Gifting and Development
Sponsorship Opportunities

Title Sponsor $200,000 and up
- Exceptional Table for 12
- Twelve tickets to a private musical performance with cocktail reception (location & date TBD)
- Dinner prepared by your host’s personal chef at a private residence for you and 18 guests with live classical music
- Exclusive placement in Commemorative Tribute Journal - Front inside cover including a CD insert pocket (CD provided by you, with advertisement of your choice) exclusively designed by our artist
- Tribute Journal Bookmark (bookmark inserted in every journal with your logo/message)
- Exclusive signage with your logo at the gala
- Acknowledgement in media alerts, press releases and marketing collateral
- Logo on step and repeat banner
- Product placement at the gala
- Your company name or logo projected on an appropriate surface, such as the wall, ceiling or dance floor with “Gobo Lighting”
- Your company logo on AMF event themed deck of cards or other memorabilia
- Photo recaps of the gala with a link to your website on the AMF website
- Special recognition from the stage at the gala
- Donor recognition in Constituent Report

Innovator Sponsor $100,000 and up
- Exclusive Table for 10
- Eight tickets to a private musical performance with cocktail reception (location & date TBD)
- Donor recognition in annual Constituent Report
- Full Page, Full Color Innovator Sponsor Page in Commemorative Tribute Journal
- Acknowledgement in multi-media presentation at the gala

Inspirational Sponsor $75,000 and up
- Prestigious Table for 10
- Six tickets to a private musical performance with cocktail reception (location & date TBD)
- Donor recognition in annual Constituent Report
- Full Page, Full Color Inspirational Sponsor Page in Commemorative Tribute Journal
- Acknowledgement in multi-media presentation at the gala

Visionary Sponsor $50,000 and up
- Distinguished Table for 10
- Four tickets to a private musical performance with cocktail reception (location & date TBD)
- Donor recognition in annual Constituent Report
- Full Page, Full Color Visionary Sponsor Page in Commemorative Tribute Journal
- Acknowledgement in multi-media presentation at the gala
Sponsorship Opportunities

**Pioneer Sponsor $25,000 and up**
- Prime Table for 10
- Two tickets to a private musical performance with cocktail reception (location & date TBD)
- Donor recognition in annual Constituent Report
- Full Page, Full Color Pioneer Sponsor Page in Commemorative Tribute Journal
- Acknowledgement in multi-media presentation at the gala

**Explorer Sponsor $15,000 and up**
- Exclusive Table for 10
- Donor recognition in annual Constituent Report
- Full Color, Half Page Explorer Sponsor Page in Commemorative Tribute Journal
- Acknowledgement in multi-media presentation at the gala

**Benefactor Sponsor $5,000 and up**
- Preferred seating for two
- Donor recognition in annual Constituent Report
- Half Page, Black & White Benefactor Sponsor Page in Commemorative Tribute Journal
- Acknowledgement in multi-media presentation at the gala

**Patron Seating $1,500 per Person**
- One seat
- Donor recognition in annual Constituent Report

**Commemorative Tribute Journal (fully tax deductible)**
- King of Hearts tribute (full color, full page - back cover placement) .......................................................... $15,000
- Queen of Hearts tribute (half page, black & white) ......................................................................................... $10,000
- King of Spades tribute (half page, black & white) ......................................................................................... $7,500
- Queen of Spades tribute (half page, black & white) ......................................................................................... $5,000
- King of Diamonds tribute (half page, black & white) ....................................................................................... $2,500
- Queen of Diamonds tribute (half page, black & white) ....................................................................................... $1,000

**Specialty Sponsorship Items**
- AMF Playing Cards .............................................................................................................................................. $3,500
  Your logo/message printed on the back of a deck of playing cards, exclusively for this themed event, to be distributed to all guests at the gala.
Commemorative Tribute Journal
Please provide a personal message (40 words or less)

__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________

Please list my/our names as follows:

__________________________________________________________________________________________
__________________________________________________________________________________________

We are unable to attend, but please accept our contribution. Enclosed is a fully tax-deductible gift in the amount of $___________.

Name: ______________________________________________
Billing Address: __________________________________________
City: ___________________________ State: _________ Zip: __________
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Business Address: __________________________________________
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Home Phone: ____________________ Business Phone: ______________________
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Please send your tax-deductible gift to:
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